



Parkfield Group LLC

*Your Trusted Partner for
Improving Company Performance*

Who Uses Us?

Senior managers of mid-size companies experiencing business issues that “keep them awake at night”

What Questions Have We Addressed?

Profitability, productivity, and efficiency issues:

- ◆ Does a strong level of **confidence** exist among departments?
- ◆ Are people **focused** on the right things?
- ◆ Is there a consistent company-wide **understanding** of goals?
- ◆ Is management information **actionable**?
- ◆ Are performance incentives driving the **right behavior**?
- ◆ Are business processes functioning efficiently and **effectively**?
- ◆ Are compliance and corporate **governance** processes undermining profitability?

Improve Enterprise Performance by:

- ◆ Providing **actionable** information to drive profitability
- ◆ **Integrating** business processes to enhance ROI
- ◆ Analyzing revenue generation and identifying **hidden opportunities**
- ◆ Establishing company-wide enterprise **risk management** practices
- ◆ Achieving cost-effective **Sarbanes-Oxley** 404 compliance with our SOXRightSM approach

How Have We Delivered Value?

How Are We Different?

With our broad experience, competitive rates, hands-on skills, and ability to go wide and deep — we:

- ◆ Produce **results**, not just prepare advice and boilerplate presentations
- ◆ Have the **experience** of larger firms but with a significantly lower rate structure
- ◆ Are **small by design**, and do not employ junior staff to conduct engagements
- ◆ Have the **breadth** (cross-functional senior management experience) and **depth** (hands-on process-level skills) to solve your unique business issues
- ◆ Share our knowledge with your staff to develop **self-sufficiency**
- ◆ Use technology as a **productivity enabler**, not as the end-all solution

For more information about Parkfield Group LLC, please contact:

Phone: +1.949.334.7737 Email: info@parkfieldgroup.com Website: www.parkfieldgroup.com

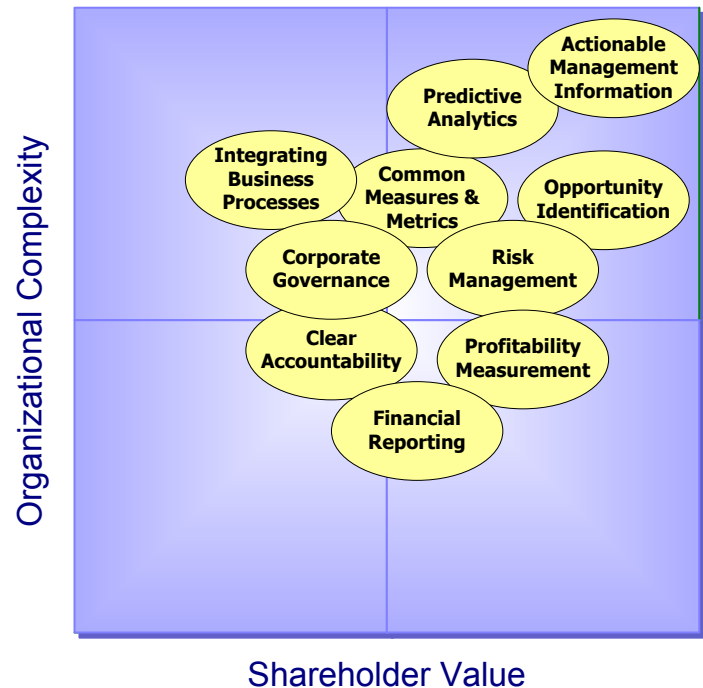


Enterprise Performance Management

Enterprise Performance Management (EPM) is a buzzword used by many companies today. However, the term means different things to different people. Some would like companies to believe that EPM is all about achieving higher performance through sophisticated business intelligence systems, or other technology-based solutions.

At Parkfield Group, we believe that enterprise performance management is all about breaking down internal barriers to improve the financial and operational performance of the organization as a whole. **For over 25 years** our principals have applied cross-functional skills to help companies improve their performance and build stakeholder value. We use a **common sense approach**, one that combines experience, human capital, and technology to make sure that:

- Goals and objectives are clearly understood, are set appropriately, and support shareholder value,
- People have the information they need to make decisions,
- Organizational processes are designed and implemented well,
- Business risks are effectively managed,
- Corporate governance and internal controls are addressed, and
- Process changes are implemented effectively.



What Makes Parkfield Group Unique?:

We have always achieved success with our clients. Some of our work is oriented towards capturing quick-hit opportunities that might be “hiding in plain sight,” while other efforts are more process intensive, focused on achieving particular project objectives. Whatever the business issue, we produce results, not just prepare advice and boilerplate presentations.

Partial List of Clients Include:

- AgriBank, FCB
- Amerisafe, Inc.
- ANZ Banking Group Limited
- Capital Holding, acquired by Aegon
- Clark Consulting
- Edina Realty
- First Mercury Insurance Company
- Gelco Information Network
- LMI—United Technologies
- Metropolitan Financial, acquired by First Bank System, now U.S. Bancorp
- National TeleConsultants
- Norwest Bancorp, now Wells Fargo & Company
- Scruggs Consulting Group, Inc.
- The Star Tribune Company
- Venti Solutions

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